

STUDENT ATHLETES BAJA

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WHO THEY ARE?

A group of coaches, parents, players and friends from Playas de Rosarito. Together we created a bi-national association in the municipality of Playas de Rosarito and San Diego CA.



Players:

Any boy or girl between 8 and 18 years old that can make it to practice , and provide an academic progress report. (fees are not mandatory)



Coaches:

- Led by a former CIF Football State Champion 04' Francisco Carrasco
- Graduate of Exercise-Sciences. UANL (Mexico)- UM (Murcia, Spain)
- Masters in physical fitness and in high performance sports. UANL - UPR (Mayaguez, Puerto Rico)
- 2004 CIF Div. IV Football State Champion
- Marian Catholic High School '04 Football Hall of Fame team
- National Football Champion ONEFA (Mexico) 2009 and 2011
- National Football Champion ONEFA (Mexico) 2012, Staff
- Academic Merit Award recipient Fox Sports 2006
- Member of the 80 most emblematic players in University History of UANL.
- Mexican National team 2011



Booster club:

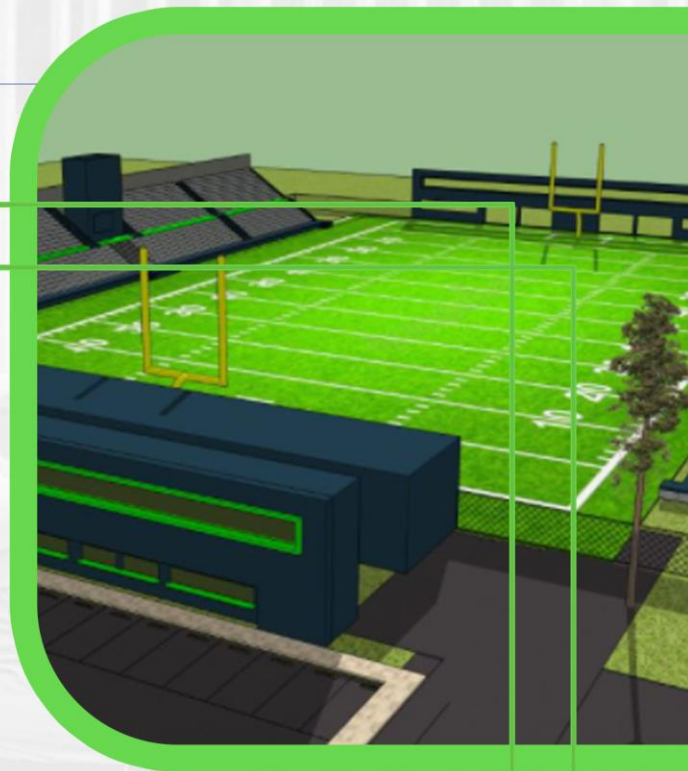
Group of parents and friends that support, do fund raiser events, and provide gear donations and other contributions



WHATS THE GOAL?

OUR MISSION

Our mission is simple, to duplicate the American model of a student-athletes program in our community. And in saying that, we mean the entire package! Elite players, homecoming ceremony, 50/50 raffles, stands full of Rangers fans in our navy & green colors, and most of all help provide the tools to obtain sports scholarships to the best universities on both sides of the border. Our goal is clear, we want to build an American Football culture and "Friday night lights" games! The minimum 2.0 GPA requirement policy to play any sport will be included along with a tutoring workspace, lettermen jackets, academic patch awards and when needed even Saturday detentions for having made bad decisions .



WHAT HAS BEEN DONE?



SEP '13

Get Strong workouts & training center opened
Cuervos Football strength and conditioning was created



SEP '14

- 1st "Cuervos" Varsity football team
- 22 Families
- 6 high schools involved
- 3 under privileged players
- 2 All-State players
- 1 player earned a College Football scholarship



SEP '15

- 2nd year of "Cuervos Football"
- 25 Families
- 7 High Schools
- 1 Under privilege players
- 8 All state Baja bowl players
- 5 Players earned a College Football scholarship



OCT '16

Student-Athletes AC
(Non-Profit Organization)
was established
1st Fund raiser Sk race



AUG '17

Non Profit organization was recognized and listed in Local - State and Federal organizations catalog.
Project renders were made. A minimum of 8 acres of land for football project purposes was established to be included in the official city law of urban development.



JAN '18

- 1st pop warner team in town history was created caled "Rosarito ligres"
- Partnership with a local elementary school was created
- 28 families
- Team Banquet ceremony" was established
- Sports awards: MVP / Ofensive player of all the year / Defensive player of the year / Rookie of the year / Big man award (Linemen)
- Academic awards: Best GPA in team / Above 3.0 GPA certificate / Student-Athlete of the year / Team captain award



JAN '19

- Two Teams!
- Last year under Tigres mascot.
- Pre infantil (8- 10 years old)
- Infantil menor (11 - 12 Yars old)
- 45 Families
- All academic players
- 7 schools involved



JAN '20

New team name made by comunity voting.
Rosarito Rangers organization official sports mascot.
2 teams, 56 families.
Student Athletes Baja officially 501(c)3 status approved.
Weigh&fling program established for JV players.



JAN 21'

Because of the pandemic outbreak, no football games were allowed. The organization focused on fundraising events, physical preparation and immersion in flag football in the mean time.



BAJA FOOTBALL VR

We live in 2021 era, where the virtual interaction is upon us. we decided to include our program in a series of virtual tool that helps not only as a fund raiser for the program, but also to use it as a tool for learning for our kids.

HOW TO JOIN THE TEAM

Not only local boys and girls can join the team, you can also be part of our Ranger Community in many ways. The first and most important is

1

KNOCK ON SOME DOORS FOR US

There is nothing better than having Rosarito Football in your conversations, spreading the news about building the first football field, and how one can help and be part of it. Through "Word of Mouth" we have obtained very generous donations and help. So, spread the Word!

2

GEAR DONATIONS

For the past 4 years there has not been a single kid that had to buy their own football gear, thanks to our friends that donated equipment. Any football and training gear for the kids to protect them is appreciated. (we can pickup in southern California if needed)

3

RAFFLE ITEMS OR CERTIFICATES

Any item (Brand new) service and gift certificate that can be used for our fundraiser raffles would be great. The organization uses items like these in our fundraisers events. such as the SuperBowl 5k , Ranger Rally Morning workout and even posada raffle.

4

MONETARY CONTRIBUTIONS

People who donate 1 Sq2 Yard or more to help build the field will get their name memorialized on the "Founders Wall "



1 yard donor:

\$62.00 dlls

1st down donor (10 yards):

\$620.00 dlls

Touchdown donor (1000 Yards):

\$6,200 dlls

Account name: Student Athletes AC

Bank: CitiBanamex

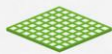
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Grass



Sand



Gravel



Workforce



WHAT IS NEXT?

SAFE FOOTBALL FIRST

The football community is growing fast among local talent, proper and basic football equipment is needed in order to teach safe and proper technique.



UTILITY TRAILER

The government of Rosarito and the non-profit Student Athletes Baja, hold a mutual agreement to provide a space to place a temporary office trailer inside the community training field, to be used for tutoring, training and sports equipment storage.

RANGERS SHUTTLE.

The increased participation of children residing in the southern end of Rosarito, makes transportation to the training field a costly problem. Also the distance between the weight room and practice field is 8km away.



WHY ROSARITO NEEDS FOOTBALL FRIDAY NIGHTS PROGRAM?



WHY ROSARITO NEEDS FOOTBALL?

Baja California is currently at the highest level of sports in Mexico. Its produced 14 Olympians, dozens of professional athletes and has facilities that hold international high level sporting events. American Football is no exception! Because of its close proximity to California and its influence to our sports culture, Baja California has been on the map as the home to one of the most prestigious American Football leagues for children and youth for more than 30 years. With about 20 programs and a tradition of players performing at a high level, enough so to generate dozens of new recruits for the best universities in the country.

The league is state wide and there are 12 football fields distributed among 4 of the 5 municipalities in the state of Baja California with the exception being Playas de Rosarito. Sadly yes, we are the only municipality that has absolutely not a single field to play football, not even a soccer field that can accommodate 120 yards as a temporary football field. Before, the only option for children and youths who wanted to play the sport was to join and represent a team from Tijuana. The closest city with football programs and fields.

Until now! Student-Athletes A.C. is a nonprofit organization whose goal is to develop a program that generates better students and great athletes ready to compete in the class room and on the field. With the knowledge and guidance of our program we are going to be able to create Athletes with the right mindset and develop dozens of future recruits for the next level of college football.

